

## Collis welcomes Sayo S.A.S as a value added reseller in Colombia

*Leiden, the Netherlands; Bogota, Colombia; 21<sup>st</sup> June, 2010: Collis is pleased to welcome Sayo S.A.S as their Value Added Reseller for the Latin American region*

Collis is a market leader in the Payment and Transport industries offering innovative, state-of-the-art products and best-in-class services enabling reliable issuance, acquiring, processing and certification by ensuring trust in (smart card) technology.

Sayo S.A.S provides specialized solutions for core banking, emission and certification processes of the production and issuance of smart cards and certification process over platforms ADVANTIS EMV, MULTOS and M-Chip.

Sayo S.A.S has become the latest Value Added Reseller to join Collis' strong network of distributors worldwide. This is a key step for Collis in reaching out to new customers within Latin America. Sayo S.A.S will concentrate on selling the products from the Collis Issuing and Acquiring portfolios which includes award winning and accredited test tools such as the Collis EMV PVT, Collis Card Image Editor, Collis Card Simulator, Collis Brand Test Tool and Collis Card Spy to name a few. They will also focus on promoting training courses from the Collis Training Academy which includes courses such as Contactless and Mobile Payments and EMV Training.



Jhonn Andersson Sayo P., CEO North America & Europa, Sayo S.A.S comments: "Sayo S.A.S is very pleased to become a strategic partner of Collis. This partnership is actually one of the most important steps for our company. Sayo S.A.S will sell and support all Collis products in Latin America for the banking and transportation industries. Sayo S.A.S is positioned as the best provider of products and services to banks in Latin America. Using our network we will introduce and position the Collis brand on a comparable high level and market its high quality of test tools, training and consultancy services with pleasure."

Berend van Geffen, CCO of Collis adds: "We are pleased to welcome Sayo S.A.S as a Collis value added reseller and leverage its presence in Latin America. There are immense opportunities and potential in the financial/payment and transport markets in this region. The local expertise of Sayo S.A.S adds real value for Collis when it comes to servicing the needs of Latin American countries. Collis looks forward to a successful collaboration with Sayo S.A.S in increasing Collis' brand awareness in the Latin America through our high quality test tools and expert training & consultancy."



For further information about Sayo S.A.S, please visit: [www.sayo.com.co](http://www.sayo.com.co)

For further information about Collis, please visit: [www.collis.nl](http://www.collis.nl)

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# Press Release



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## **About Sayo S.A.S**

Sayo S.A.S is an innovative company and ahead of new technologies. Sayo S.A.S is always focused on new solutions designed to make better operational management, sales and administrative and solutions for banks and other industries. The core expertise resides on the development of EMV solutions, consulting, training, advanced RFID identification systems and telecommunications. In addition, Sayo S.A.S provides solutions and services for core banking applications, smart cards certification for issuers using ADVANTIS and MULTOS chip applications. [www.sayo.com.co](http://www.sayo.com.co)

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## **About Collis BV**

Collis is the market leader in Secure Transaction Technology. Collis has over 150 people strong global team dedicated to delivering innovative solutions to the Finance, Government, Telecom and Transport sectors for over a decade. With its head office based in Leiden, the Netherlands, Collis has regional offices in 8 locations worldwide. Collis solutions include consultancy projects, product development and expert training associated with smart card technology, security/risk, transactions, cards, devices and central host systems.

Collis is an official Visa Chip Migration Partner, member of the Visa Partner Network, MasterCard Vendor Program, GlobalPlatform, NFC Forum, Smart Card Alliance, ACT Canada, Swift, ISO (Cards, Road Pricing and Automated Fare Collection), 3GPP, GCF and European Brussels Interoperability Group.

Established in 1997, Collis enjoys official recognition of payment associations (Visa, MasterCard, JCB, and others as well as EMVCo) and is an ISO 9001:2008 certified company. This status confirms that Collis customers can always rely on a high quality of standards and services. [www.collis.nl](http://www.collis.nl)

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